CAN A CORPORATE PARTNERSHIP

CHANGE THE WORLD?

Absolutely! Just add

YOUR LOGO

WORD FOREST

and join

Oaklin

CHILDRENSALON
SINCE 1952

THE Phat PASTY CO.

SWIFT CRAFTED

HERB UK

and many more

WordForest.org
///shrubbery.quality.training
01297 533 111
partner@WordForest.org

WORD FOREST

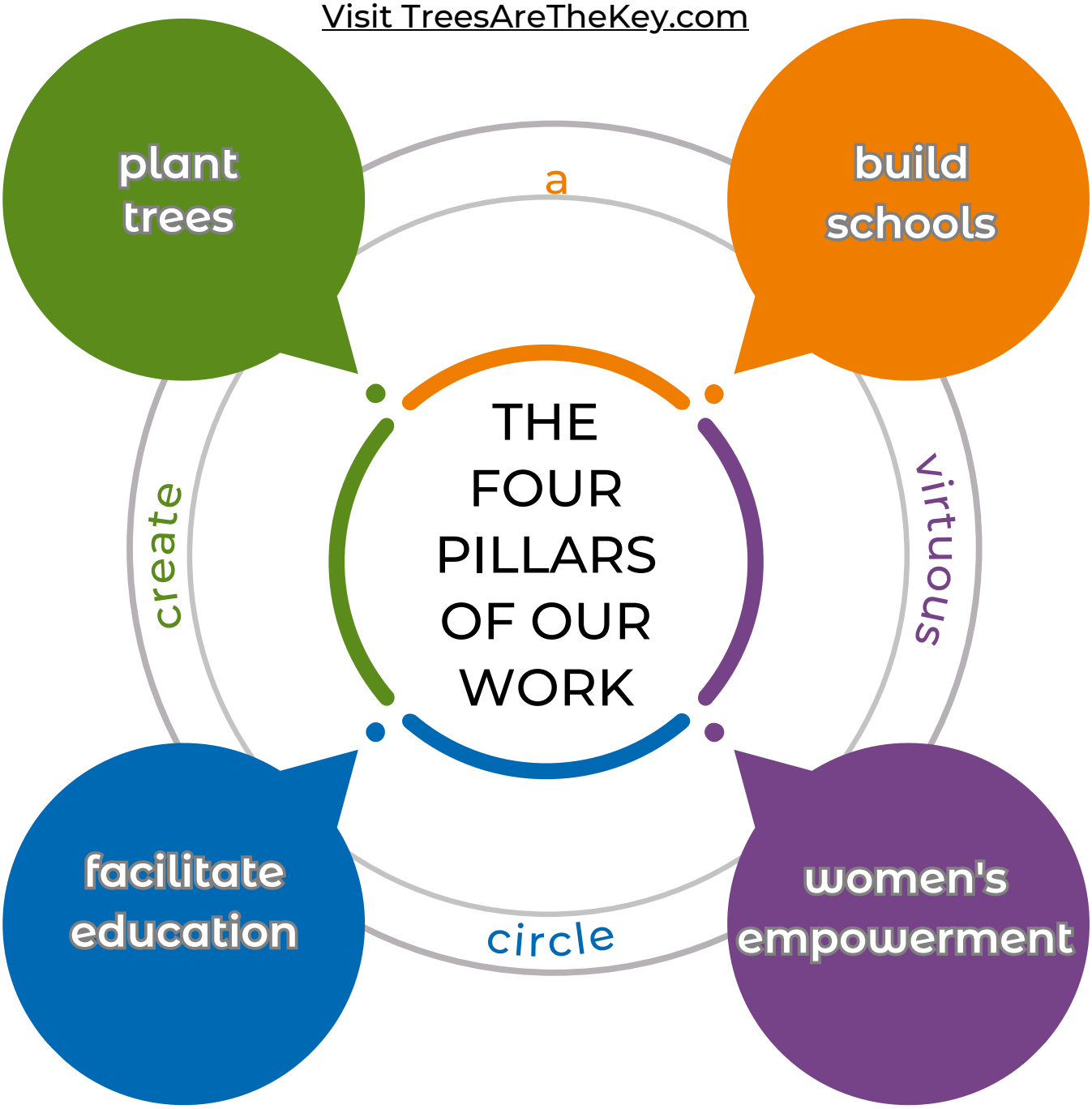
OUR BLUEPRINT FOR LIFE

Join Word Forest on a critical mission
to mitigate our global climate emergency by reforesting Kenya.

Our pioneering combination of reforestation, empowerment and educational initiatives, support the people who take care of the trees.

See our positive impact to planet, people and wildlife
in our documentary #TreesAreTheKey narrated by Kate Winslet.

Visit TreesAreTheKey.com



WORD FOREST

OUR VISION

- Mitigate global heating with great urgency by reforesting Kenya with trees that **grow up to 10 times faster** than anywhere else on the planet
- Plant predominantly indigenous fruit, nut and medicine trees but also **plan for the future climate** and include drought resistant varieties too
- Create permaculture food forests, increasing food and water security, enabling communities to **combat malnutrition and starvation**
- Create a raft of women's resilience and empowerment initiatives, which as an additional bonus, **reduce social isolation and tackle depression** too
- Host **income generation workshops** that demonstrate harvesting, then selling the commodities of living trees i.e. extracting oil from neem trees
- Replace mud huts by **building stone classrooms** in disadvantaged areas, creating cool, conducive spaces for learning for children and adults alike
- **Tackle deforestation head on** by facilitating Charcoal Burner Rehab Workshops for communities who feel they have no other choices
- Create empowering, environmentally educational events that **engage men and youths with tree planting** by using team activities like football

WORD FOREST

OUR VALUES

WORD FOREST

OUR SUPPORT STRUCTURE

The Trees

Our Beneficiaries:
over 4,000 members of tree planting communities across Kenya

Our Donors and Corporate Partners:
UK and internationally based

Our Volunteers:
around 20-30
with a wide range of skills

Our Staff:
3 in the UK
14 in Kenya

Our Board:
2 Special Advisors
2 Patrons
6 Trustees

Our CEO

our support structure begins at grassroots and always pushes up the chain

WORD FOREST

30 IMPACTFUL BENEFITS OF PARTNERING

1 Incentivise your staff
2 Improve your ESG metrics
3 Increase your social media reach
4 Feel assured you're doing the right thing
5 Save wildlife and reduce species loss
6 Reduce eco-anxiety in your workforce
7 Reduce our global climate emergency
8 Improve public awareness of your brand
9 Increase critical biodiversity in the tropics
10 Clean the air we breathe all over the world
11 Forge connections to people on our reforestation frontline
12 We'll deepen the sustainable development of your company
13 We can improve the climate consciousness of your board
14 Enable a richer eco-engagement with your stakeholders
15 Create a stronger platform to develop your CSR commitments
16 Reduce poverty and hunger by planting fruit, food and nut trees
17 Strengthen your organisation's commitment to the SDGs
18 Benefit from tax relief by donating to a registered charity
19 Return the resources your firm has used to the planet
20 Validate your commitment to people before profit
21 Lead by good example and be the best firm you can be
22 Reduce death and chronic illness from air pollution
23 Widen your customer base because like attracts like
24 Join a global coalition to reduce various humanitarian crises
25 Reduce uncertainty in your market and strengthen resilience
26 Mitigate global heating and extreme weather events
27 Boost the morale and mental wellbeing of your workforce
28 Enable empowered staff to feel they're actively helping the planet
29 Demonstrate the positive impact your firm is making via video meetings
30 Be assured you're planting trees that grow faster than anywhere else

... and know with certainty that under your leadership, this list will grow ...
... and grow ...
... and grow ...

SPOTLIGHT ON A CORPORATE PARTNER

“We had been looking for a suitable charity to support who were aligned to our ethical ideals and goals and Word Forest fit the bill. We are all aware of the increasing environmental issues, seen recently with massive deforestation across the globe. We felt that looking positively at not only planting trees in a sustainable way but also supporting Kenyan communities, enables both environmental and social benefits that relieve hunger and poverty.”

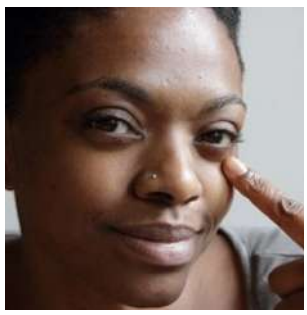
Paul Clark, The Phat Pasty Co
Corporate Partners since 2019

“The folks at Phat Pasty were ideal corporate partners from day one. Like us, they wanted our relationship to be a two-way street, a collaboration if you will, able to strengthen each other's business. As creators of mouthwatering, award winning food (including a phenomenal range of vegan savouries) Phat Pasty certainly know their onions! They recognised early on that sustainability and environmental issues were our field of expertise.
We'll always be there to help our partners deepen their understanding of what's needed to create a more sustainable business.
I must conclude by saying how inspirational it has been to see the positive impact of some of our discussions, manifesting in the Phat core team's personal lives too!
Making a powerful environmental difference to the way people work and live is the best wish we could could have hoped for, come true!”

Tracey West, Word Forest
CEO and Co-Founder

WORD FOREST

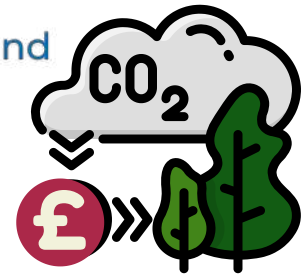
A HANDFUL OF OUR TEAM: UK AND KENYA



HOW ONE BUSINESS CAN CHANGE AN ENTIRE PLANET

Reduce your energy and travel footprints wherever possible and plant trees ASAP to offset any unavoidable carbon creation.

Carbon Offsetting isn't a complete solution to mitigate our climate emergency, education is vital. Word Forest can help!



Make sustainability part of your office culture and it'll soon become the norm, both inside and outside of the office.

Make a monthly donation to Word Forest. A regular income allows us to plan ahead and get more trees in the ground.

Offer more plant-based options to your staff and visitors. It's scientifically proven to have the lightest possible plate-print!

Make Word Forest 'Charity of the Year' and host a veg-filled fundraiser. We'll raise awareness of your global positive impact.

Be environmentally proactive and build a culture of eco-awareness for your employees, clients and suppliers.

Support Word Forest pro-bono and we'll connect your Board to the reforestation frontline. It doesn't get closer than that!

Use environmentally conscious suppliers for your consumables and create a deforestation-free supply chain.

Offer Word Forest to your staff as a Payroll Giving option. It's the most tax efficient way for people to support us.

WORD FOREST

SEE US IN ACTION

Looking for a bite-sized digest to present to your board?
These video shorts are ideal. If you need anything more, get in touch.

Plant Trees

Build Schools

Facilitate Education

Women's Empowerment

1. **WE'D LOVE TO HEAR FROM YOU AND DISCUSS THE MOST BENEFICIAL WAY FOR YOU TO BECOME A CORPORATE PARTNER**
2. **BECOME A SHINING ECO-LIGHT AND A POSITIVE INFLUENCER IN YOUR SPHERE OF BUSINESS, AND BEYOND**
3. **TOGETHER, LET'S CONTINUE REFORESTING KENYA AND TAKING CARE OF THE AMAZING PEOPLE WHO TAKE CARE OF THE TREES**

All companies, regardless of size or the services or products they offer have a moral obligation and responsibility to employees, customers and suppliers, to decarbonise and aim for Net Zero.

Let's mitigate the climate emergency by planting fast-growing tropical trees that create a safer future for everyone.

Our lives and livelihoods are dependent upon it.

Email: partner@WordForest.org

Call: 01297 533 111

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